#UNSELFIE TOOLKIT

WWW.GIVINGTUESDAY.ORG
@GIVINGTUES
FACEBOOK/GIVINGTUESDAY
INSTAGRAM/GIVINGTUESDAY
SNAPCHAT - GIVINGTUESDAY

(INsert your cause)
#unselfie #givingtuesday

#GIVINGTUESDAY™
CREATE
Share how you are giving back or why you give on the #UNselfie sign.

CAPTURE
Say cheese! Hold up the #UNselfie sign and take your selfless selfie!

SHARE
Share your #UNselfie on social media & encourage your friends to give!
SAMPLE LANGUAGE:

"I'M SUPPORTING ________________ BECAUSE ________________"

"I'M GIVING TO ________________ ON #GIVINGTUESDAY"